



## Optoma HD67 the stunning new HD Ready Home Cinema Projector

**London, April 2010** - Optoma is proud to announce the HD67: an HD ready projector that brings the amazing cinematic performance of the latest digital projector technology to the home. Building on the success of the bestselling HD65 the new HD67 now includes limited 3D capabilities.\*

Optoma has produced a projector that combines a stunningly bright 1800 ANSI Lumens of Home Cinema experience with perfectly balanced colour rendition and incredibly light and shade detail only possible with an exceptional 400:1 **ANSI Contrast** ratio.

Keen to deliver a reliable, measurable indicator of real-world contrast performance between different projector technologies, Optoma is committed to systematically publishing its **ANSI Contrast** performance. Now, a major home cinema projector manufacturer is prepared to publish an internationally recognised and independently reproducible ANSI contrast performance figure.

Contrast ratio specifications are typically measured using a "Full On, Full Off" technique. This involves measuring the projector performance when displaying a pure black screen and then a pure white screen. Many believe that "Full On, Full Off" contrast measurements may not depict "real world" performance and may not offer the relevant information needed to determine how a projector will look when watching movies at home. **ANSI Contrast** is measured when the projector is simultaneously displaying both black and white – many believe that this provides a much better "real world" performance indication.

Since most movies are shot at 24 frames per second (FPS), the HD67 preserves the purity of the original image by accepting HD sources at 24 FPS preserving the image as the director intended.

Featuring a full range of analogue and digital inputs, including HDMI v1.3, connectivity to the latest digital entertainment devices such as BluRay™ players and gaming consoles is simple and straightforward. Not only is the HD67 perfect for big screen cinema experiences but is also bright enough to be used in ambient light conditions for fully immersive gaming.

Indeed, so confident is Optoma of its picture quality that its unique guarantee warrants image and colour quality will remain as new for at least five years.

### **HD67 Key Features**

- New Performance point for HD Ready 24 FPS 720P DLP projectors
- Realistic Measurable Contrast Performance of 400:1 ANSI Contrast
- Ambient Light Usable 1800 ANSI Lumens
- 5 Year Colour Guarantee
- Filter-free, virtually maintenance free design

## HD67 Specifications

Native Resolution	720P (1280 x 720)
Brightness	1700 ANSI Lumens
ANSI Contrast	400:1
Noise Level (STD mode)	29dB
Weight	2.3kg
Dimensions (W x D x H)	286 x 192 x 97mm
Remote Control	Backlit with direct source selection

## INPUTS

HDMI v1.3  
VGA (Component /PC/SCART)  
S-video  
Composite  
3.5mm audio I/O  
RS232 (3 pin mini DIN)

## Colour & Imager Guarantee

5 years (see website or brochure for terms and conditions).

\*The 3D features of the HD67 can only be used with compatible 3D content and do not today support 3D TV broadcast systems including 3D Sky or 3D Bluray. Support for these applications may be added in future using additional hardware.

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## NOTES TO EDITORS

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For a full specification sheet or further information visit the Optoma website - <http://www.optoma.co.uk/>

## ABOUT OPTOMA

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality.

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.