Press Release

Optoma advances its full HD Corporate Projector Offering

London, April 2010 – Optoma, worldwide leader in the DLP projector market, today announces the launch of the full HD 1080p EH1020 business projector.

Designed specifically for the high resolution projection market, this projector combines unrivalled quality and performance with an outstanding specification including a native resolution of 1920 x 1080 pixels and 3000 ANSI lumens to produce astonishing detail and clarity in one projector.

Trusha Shah, Senior Product Manager, Optoma Europe, commented: “The EH1020 has a 1080p native resolution for situations when you need to make an impact. It produces crystal-clear, bright and detailed images; perfect for technical presentations, advertising media and medical environments where creating the best possible impression is paramount.”

In the EH1020, Optoma has designed a projector that incorporates a Texas Instruments 0.65” 1080p DMD chip capable of fully exploiting the latest BrilliantColor™ enhancements. Indeed, so confident is Optoma of its picture quality that its unique guarantee warrants image and colour quality will remain as new for at least five years.

A full set of connections including audio capable HDMI output and a full 8W speaker ensure that the EH1020 will perform perfectly in almost any multimedia situation. With AMX™ Dynamic Discovery compatibility and an extensive RS232 command set, the EH1020 is easily installed into network environments and the dual audio inputs allow the EH1020 to function as both audio switcher and volume controller.

Optoma was amongst the first projector companies in the industry to introduce less than 1W power consumption in standby mode. The EH1020, therefore not only delivers reduced running costs, but reinforces our commitment to “environmentally friendly” with features such as timer control functions and fast shut down and start-up.

In standard mode, the EH1020 lamp has an outstanding life of 4000 hours, lowering the total cost of ownership (TCO) and coupled with our “filter-free design” ensures virtually free maintenance and reduced ownership costs.

EH1020 Key Features

- Full HD 1080p (1920 x 1080) resolution for detail and clarity
- 3000 ANSI Lumens for bright, clear projection
- HDMI Digital Connectivity perfect for full HD display
- 4000 hour prolonged lamplife and lower ownership costs
- 8W speaker for multimedia presentations
- Filter-free, virtually maintenance free design

EH1020 Specifications

Native Resolution	1080p (1920 x 1080)
Brightness	3000 ANSI Lumens
Contrast Ratio	2200:1
Noise Level (STD mode)	28dB
Weight	2.3kg
Dimensions (W x D x H)	324 x 234 x 97mm
Remote Control	Full function remote with laser pointer and direct source selection
INPUTS:	HDMI (HDCP) Audio supported
	15 pin D-Sub VGA (SCART/Component via adapter)
	S-video 4 Pin Mini DIn
	Composite RCA
	3.5mm audio Mini Jack – Audio Computer Inputs
	Stereo RCA - Audio video Inputs
	USB (Remote Mouse)
CONTROL:	RS232 (3 pin mini DIN)
OUTPUTS:	15 Pin D-Sub VGA
	Stereo Audio Mini Jack
	+12v Trigger
Colour & Imager Guarantee:	5 years (see website or brochure for terms and conditions).

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NOTES TO EDITORS

For more information and product images, please contact:

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For a full specification sheet or further information visit the Optoma website - http://www.optoma.co.uk/

ABOUT OPTOMA

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality.

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.